



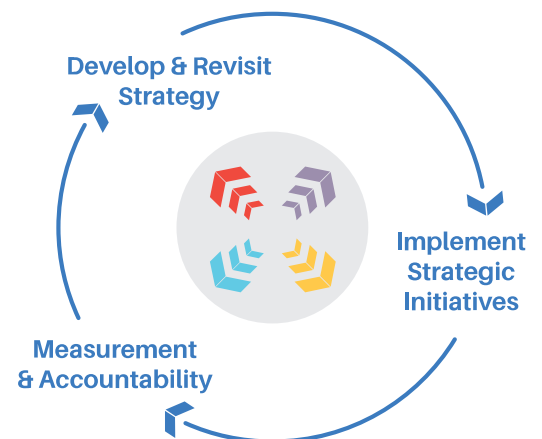
Accounting | Analysis | Strategy | Planning

Strategy

Strategy Drives Change.

Our strategic planning experts facilitate an objective, third-party view of your plan that will contribute to growth and profitability.

We make sure that your plan is owned by you while standing by to offer insight, implement and measure progress, and help build the foundation of how your business will continue to move forward.



DEVELOPMENT

Define Goals.

Defining and obtaining business goals requires intricate strategic planning. Huberty works side-by-side with you to forge new paths and directions that will lead your business to growth and prosperity. Our advisors help plot out steps and stages that will instigate success and are always standing by to offer clients assistance.

Tier 1

Basic Strategic Plan

- SWOT (Strengths, Weaknesses, Opportunities, and Threats)
- Organization Goal Setting
- Strategic Objectives and Action Plans
- Professionally Facilitated Strategic Planning Session

Tier 2

Full Strategic Plan with Employee Insights

- All of the services in Tier 1 plus:
- Vision, Mission, Values
 - Market Definition
 - Annual, half-day strategy review and re-alignment
 - Presentation to Team

Tier 3

Ongoing Strategic Management

All of the services in Tier 2 plus:

- Team Commitments
- Monthly KPI (key performance indicator) Review
- Progress Coaching & Accountability

Initiate Success.

Strategy implementation requires consistent, steady progress encompassing all functional areas of your business. Developing appropriate KPIs (key performance indicators) and business dashboards improve team alignment and assist in maintaining focus on goals.

Business owners also realize the strong value in ongoing discussions and coaching from Huberty advisors for both themselves and their teams.



Human Resources

Huberty provides Human Resource assistance in areas such as knowledge of behavior, leadership, and HR systems to help you develop the team that will take your business to the next level.



Operations

Huberty's operations services assist clients in delivering high-quality, cost-effective products and services to build a positive reputation, establish relationships, and strive toward a successful future.



Growth

Huberty's business advisors help drive client success by offering assistance in managing improved marketing plans, better sales approaches, new products and services, new geographic distribution, acquisition or merger, and other important facets of business management.



Exit Planning

Huberty's advisors bring a breadth of exit planning knowledge and expertise to help business owners receive the absolute most return for their time and investments.



Succession Planning

Huberty's strategic experts guide our clients through the detailed elements of succession planning that address the transfer of wealth, governance, leadership, and the organization.



Leadership

Huberty helps our clients facilitate business leaders into new positions, helping establish goals and directives that realign the organization to stay on the track towards success.



Accounting Technology

Huberty advisors provide assistance in building an efficient and accurate record keeping system that aids business leaders in guiding the direction of their day-to-day decisions.

Tracking & Motivating Your Journey.

Finding performance indicators that measure conditions pivotal to the desired outcomes is not easy, nor are they always the "traditional" methods of measuring performance. Huberty's advisors can help identify these game-changing numbers that support strategic objectives.

Huberty's clients welcome the ways in which accountability is provided through ongoing, regular meetings. They recognize that without accountability, it becomes more difficult to work on the big picture strategies that build the most successful businesses.